# Website Privacy Policy

We are committed to protecting the privacy of visitors to youthquakepllc.co This Website is owned and operated by Youthquake, PLLC- Hill Counsel, PLLC. This Privacy Policy, along with our Terms & Conditions, explains how we gather and use your information as it relates to your activities on this Website.

If you use this Website, you consent to our collection, use, and disclosure of your information as described in this Privacy Policy. We may change this policy without notice, and your use signifies that you agree to be bound by any changes.

## HOW WE COLLECT INFORMATION ABOUT YOU.

### We may collect technical information.

Our Website’s server and management system routinely collects information about the origin and site navigation of visitors to this Website. This data might include technical information (e.g.: your processor type, processor speed, operating system type, browser type, audio devices, modem devices, video cards, page views, and protocol address). Collected technical information is not linked to any of your personal identifying information. Youthquake, PLLC- Hill Counsel, PLLC may use this information to manage or modify this Website.

### We may collect personal information.

Youthquake, PLLC- Hill Counsel, PLLC only collects personally identifiable information if you expressly provide it to us.

### We may use cookies.

We may use cookies to collect anonymized information about how our visitors use this Website. This allows us to improve the Website and personalize your visit experience. Cookies are small data text files that are sent from a server computer to your computer during a web browsing session. The cookies are typically stored on your computer’s hard drive, and websites use them to simulate a continuous connection to that site and to allow a computer to automatically identify your browser when you visit the website. Some browsers automatically accept cookies, but you may be able to prevent cookies by changing your browser’s settings. If you disable cookies, it may impair your ability to use some features of this Website. Please visit allaboutcookies.org if you want to learn more about cookies.

## HOW WE USE YOUR INFORMATION.

### We may use personally identifiable information.

Youthquake, PLLC- Hill Counsel, PLLC may use personally identifiable information that you share with us as follows. We may use it: (1) if you elect to receive information about Youthquake, PLLC- Hill Counsel, PLLC’s programs, items, or services, to provide you with such information, including marketing and promotional materials; (2) to improve this Website; and (3) to create non-personal summary or aggregate data for business analysis, market analysis, communications management, research, planning, and other lawful purposes. Unless we have your consent, we will never sell or lease your information.

### You may opt-out of communications from us.

If you no longer wish to receive our marketing or promotional communications, please contact us with your request. We will respect your wish to opt-out of communications.

## DO NOT PROVIDE US WITH YOUR PHI.

### We take confidentiality and privacy seriously.

Our Privacy Policy details how Youthquake, PLLC- Hill Counsel, PLLC approaches the confidentiality of its visitors and clients. We take our responsibility to protect the privacy of your information seriously. However, because this Website is not intended to transmit, or store protected health information (“PHI”), Youthquake, PLLC- Hill Counsel, PLLC’s activities as they relate to this Website may not comply with the Health Insurance Portability and Accountability Act (“HIPAA”). The protections extended to our practice’s records and data are not necessarily extended to non-PHI-related information shared or transmitted on this website, unless expressly stated otherwise.

### We have no affirmative duty to monitor the information that you provide.

Other than as necessary to schedule an appointment or submit an inquire through our HIPAA compliant portal, it is important that you not use, provide, transmit, store, or disclose any PHI through our Website. We have no affirmative duty to monitor the sensitivity or type of the data that you might provide, transmit, store, or disclose while using this Website. If we have actual knowledge that you are using, providing, transmitting, storing, or disclosing PHI through our Website, we may revoke your access to the Website and its Content.

### You indemnify us against damages from your sharing of PHI.

If you use, provide, transmit, store, or disclose PHI in connection with this Website or the Content (in violation of this Privacy Policy and our Terms & Conditions), you agree to indemnify Youthquake, PLLC- Hill Counsel, PLLC against any damages, losses, liabilities, judgments, costs, or expenses (including reasonable attorney fees and costs) arising out such use, provision, transmission, storage, or disclosure of PHI.

## THIS WEBSITE IS NOT INTENDED FOR CHILDREN.

This Website is not intended or designed to attract children under the age of eighteen, and we do not collect personally identifiable information from any person who we know to be under the age of eighteen. If we inadvertently come to possess personally identifiable information about a child under the age of eighteen, we will not knowingly disclose that information to any third party.

## SECURITY OF THIRD-PARTY WEBSITES.

### Third-party website links.

Youthquake, PLLC- Hill Counsel, PLLC may provide links in this Website to unaffiliated third-party websites. If you follow these links, you demonstrate your agreement that we are not responsible for and do not control the information on these websites. Prior to following any third-party link, you should review that website’s privacy policy and terms of use, as your visit to the website may bind you to those third-party terms and policies.

## HOW WE MONITOR SOCIAL MEDIA.

Youthquake, PLLC- Hill Counsel, PLLC may be active on social media, and we encourage your participation in our social media channels. This may include our blog, Facebook, Twitter, Tumblr, YouTube, LinkedIn, and other channels (collectively our “social media”). We may expand or narrow our available social media channels without notice, and this policy applies to our activities on any social media outlet, on this Website, and those websites and social media accounts that you access through our affiliates.

Your participation in our social media channels demonstrates your agreement that Youthquake, PLLC- Hill Counsel, PLLC may monitor and remove any postings or content that, in its sole discretion, we deem is inappropriate.

### Our social media activity does not constitute health advice.

Our social media postings and content do not constitute medical or healthcare advice, and they are not a substitute for the advice of a licensed healthcare professional who is familiar with your health history. Even if the posting user is a licensed healthcare professional, their comments should not be construed as personal health advice. If you have a medical concern, you should always personally consult with a healthcare provider. Please contact us directly to schedule an in-person appointment. In an emergency, you should call 911.

### We prohibit certain content on our social media.

Your activity on Youthquake, PLLC- Hill Counsel, PLLC’s social media is public, and information shared on social media often cannot be un-shared. Your decision to post something may be irrevocable, or incapable of being undone. Please be cautious to not disclose personally identifiable information, such as your location, medical records, or financial information.

Accordingly, you alone are responsible for your activity on Youthquake, PLLC- Hill Counsel, PLLC’s social media. You specifically agree not to: (1) misrepresent yourself or use another person’s identity; (2) engage in harassment, defamation, personal attacks, spam, offensive content, or illegal activities; and (3) publish illegal, obscene, defamatory, threatening, unlawful, disruptive, profane, harassing, or abusive content.

### We have no duty to monitor our social media accounts.

Youthquake, PLLC- Hill Counsel, PLLC may, but has no affirmative duty to, oversee its social media accounts. Your use signifies your understanding that Youthquake, PLLC- Hill Counsel, PLLC may monitor, prohibit, restrict, block, suspend, terminate, or delete your access to its social media at any time. We may review, edit, and/or delete anything you publish on its social media without notice and in our sole discretion.

### Visitors may reproduce postings on our social media.

If you post content on Youthquake, PLLC- Hill Counsel, PLLC’s social media, you provide us with a non-exclusive, royalty-free, and worldwide license to reproduce, distribute, edit, reformat, publish, or display the content for any purpose. You acknowledge that Youthquake, PLLC- Hill Counsel, PLLC cannot and does not control the conduct of other visitors to its social media, who may reproduce visitors’ posts without permission.

The opinions expressed by individuals who are unaffiliated with Youthquake, PLLC- Hill Counsel, PLLC do not necessarily reflect the opinions of Youthquake, PLLC- Hill Counsel, PLLC.

## THIS PRIVACY POLICY IS HEREBY INCORPORATED INTO OUR WEBSITE TERMS & CONDITIONS.

This Privacy Policy is hereby incorporated into our Terms & Conditions. By using this Website, you signify that you have read, understood, and agree to be bound by this Privacy Policy and the Terms & Conditions. Do not use this Website if you do not agree to this. Your continued use of this Website signifies your agreement to any changes that Youthquake, PLLC- Hill Counsel, PLLC may make to this Privacy Policy and our Terms & Conditions.

## CALIFORNIA SHINE THE LIGHT LAW.

We are located in the State of Michigan and have no physical presence in the State of California and have fewer than 20 employees. Thus, we are not subject to California Civil Code Section 1798.83 (commonly known as “Shine the Light” law).

## Not Subject to the European Union’s General Data Protection Regulation (“GDPR”).

The European Union (EU) has adopted the General Data Protection Regulation (GDPR). The GDPR is an expansive data privacy and protection framework of laws designed to protect the personal data of individuals located in the EU. The GDPR applies to an entity that maintains an establishment in the EU if it processes personal data in the context of that EU establishment.

Youthquake, PLLC- Hill Counsel, PLLC neither maintains an establishment in the EU nor conducts any form of an effective or real exercise of activity through stable arrangements. Likewise, Youthquake, PLLC- Hill Counsel, PLLC does not conduct any processing activities related to any offering of goods or services to data subjects in the EU, nor does it envisage offering goods or services to data subjects in the EU. Finally, Youthquake, PLLC- Hill Counsel, PLLC does not process the personal data of data subjects in the EU related to monitoring the behavior of data subjects as their behavior takes place within the EU.

Youthquake, PLLC- Hill Counsel, PLLC primarily markets to, interacts with, seeks to attract, and provides services to people and companies in the United States, primarily in the State of Michigan.

# Disclaimer for Use on Website

**Disclaimers:** This website does not provide medical advice. It is only for informational and educational purposes. Please contact us to schedule an appointment to discuss your health concerns, diagnoses, or treatments. In a medical emergency, call 911.

Your activities and communications on our website do not create a provider-patient relationship between you and Youthquake, PLLC- Hill Counsel, PLLC or any of its providers and do not create a duty for us to follow up with you.

# Disclaimer for Use in Email

**Disclaimer:** Receipt of an email from this account does not create any provider-patient relationship, and it does not create any duty for us to follow up with you. If you have concerns about a medical condition, diagnosis, or treatment, please schedule an appointment. If you have a medical emergency, call 911.

**Confidentiality:** The information in this message is confidential and may be privileged under HIPAA and state medical privacy laws. If you have received this email in error, please delete it and notify us immediately.